### SOCIAL PULSE

## **Mastering Your Social Presence**

### Where social media meets success



### **Social Pulse**

Social Media Agency

### 2022-2023

Beirut, Lebanon

# Executive Summary

- 01
- 02 industries.
- 03 innovation.

We provide a full range of social media services, including strategy development, content creation, influencer partnerships, and community management.

Our team of social media experts has extensive experience in creating engaging content that drives traffic and increases conversions across various

We are dedicated to fostering enduring client relationships and consistently surpassing expectations, regardless of your business's size or type. Our versatile production team specializes in shooting, editing, and animating various content forms, guaranteeing your social media presence stays at the forefront of

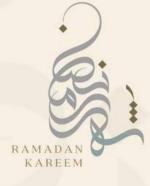


### Greeting card



### The Saudi Minister of Information

Salman Yousef al Dosari



a





# شركة الخليج الوسطى Gulf Central Company Innovative Food Solutions قيرالموالد الغدائية

### **Gulf Central Company**

Food Export All Around the World

Location Saudi Arabia, Riyadh

01 grows.

# **Gulf Central** Company

03 deliveries.

Supplying products and satisfaction as the Kingdom

**02** Years of experience serving the food industry by merging unique products with top-tier solutions.

Offering imported items from across the globe, operational facilities all over the Kingdom, and 24/7



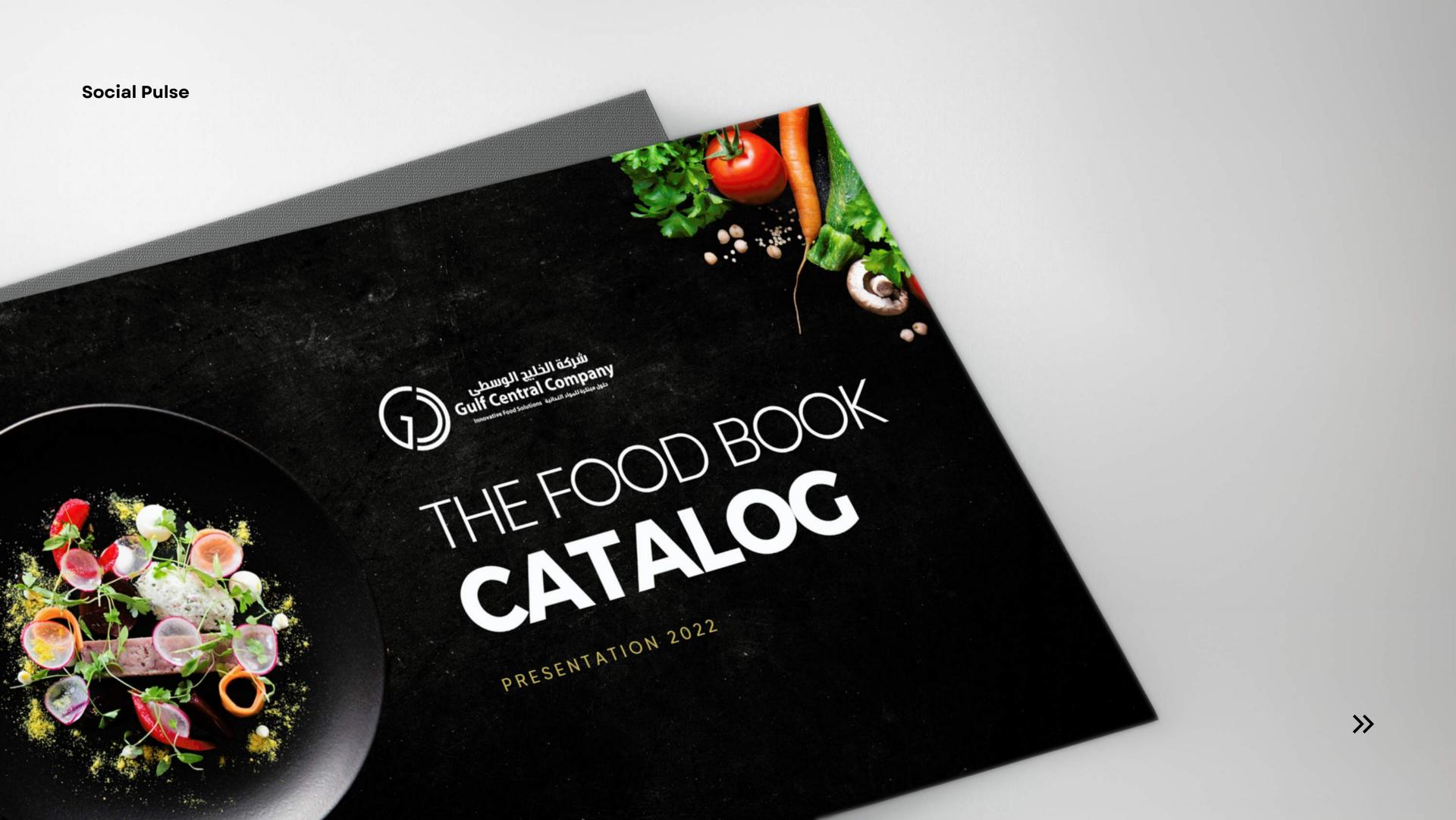


### Gulf Central Company

Food Export All Around the World

The Food Book Catalog

> Catalog Design The Food Book Catalog



Prairie - Trading Service Inc Exports - Labeling - Logistics



## P R A I R I E US. FOODS WORLDWIDE **EXPORTS - LABELING - LOGISTICS**



### Location

Saudi Arabia, Riyadh

## Prairie

- beverage industry.
- 02
- ensuring timely delivery.

**01** PTS specializes in niche-based ingredients and finished goods for discerning customers in the food and

Their holistic approach considers factors such as quality, health, sustainability, and consumer experience.

**03** PTS prioritizes customer satisfaction by listening to their needs, collaborating on tailored solutions, and



### **Option 01**



Option 02



### Prairie - Trading Service Inc.

Exports - Labeling - Logistics

### Option 03



### Logo Options

Logo Design

### Prairie - Trading Service Inc.

Exports - Labeling - Logistics

Packaging

Eye-catching packaging design

PRAIRI US.FOODS Trading Services Int Exercase NOR LOW IN

### **Platters** Taste The Passion In Every Bite

Laders Laders Headers Asterne PASSION IN EVERY BITE

> **Location** Saudi Arabia, Riyadh

01

## Platters

High-quality ingredients and expert craftsmanship 02

03 goodness

### They create visually stunning platters for any occasion

Perfect for parties, events, or indulging in culinary





### Platters

Taste The Passion In Every Bite

### **Business Card**

Professional, compact, informative

# ADD DESIGN

### **Platters**

Taste The Passion In Every Bite

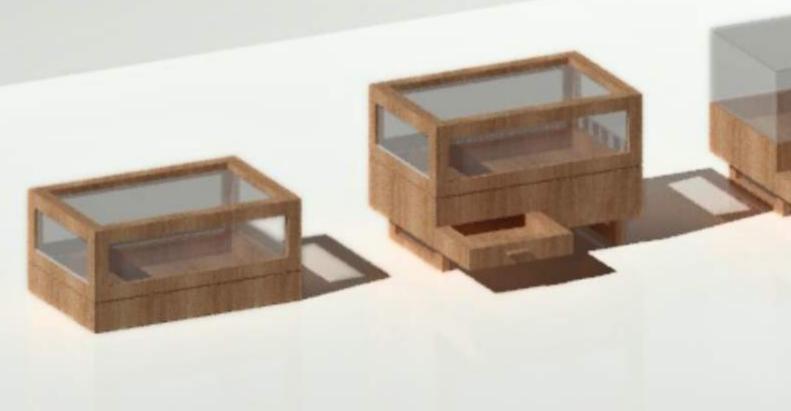




### **Platters - بلاترز** Mnasati Technology Ilc

### **Luxury Platters app**

Delight in exquisite selections, easy ordering.



### Platters

Taste The Passion In Every Bite

### Product Design

Design Box Delivery

**Dare Advisors** Boutique Financial Advisory Firm



# **DARE** Advisors

## Dare Advisors

- 01
- 02 thorough analysis.
- 03

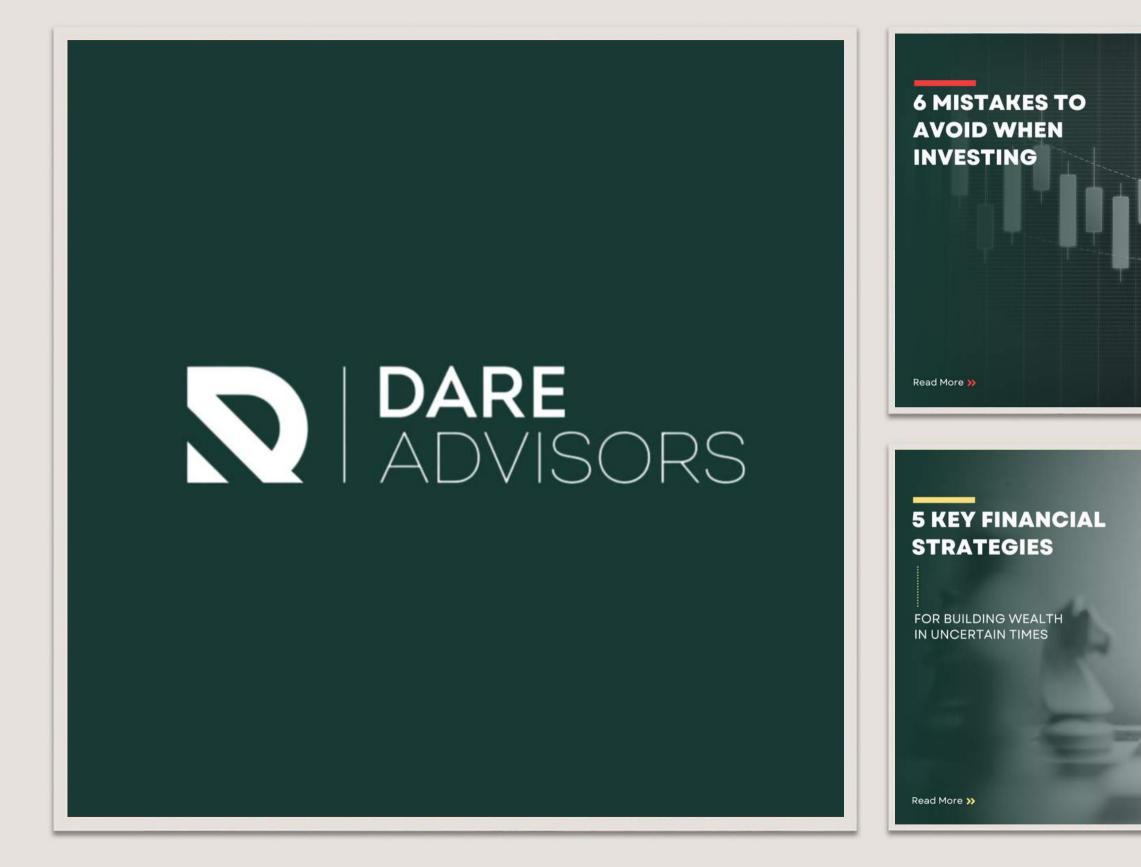
Dare Advisors is a global boutique financial advisory firm catering to both individual clients and businesses.

Their dedication lies in helping clients achieve their desired outcomes through customized solutions backed by a skilled team, extensive expertise, and

Dare Advisors provides customized support to businesses with a wide range of services and personalized financial solutions.



**Instagram Posts** 

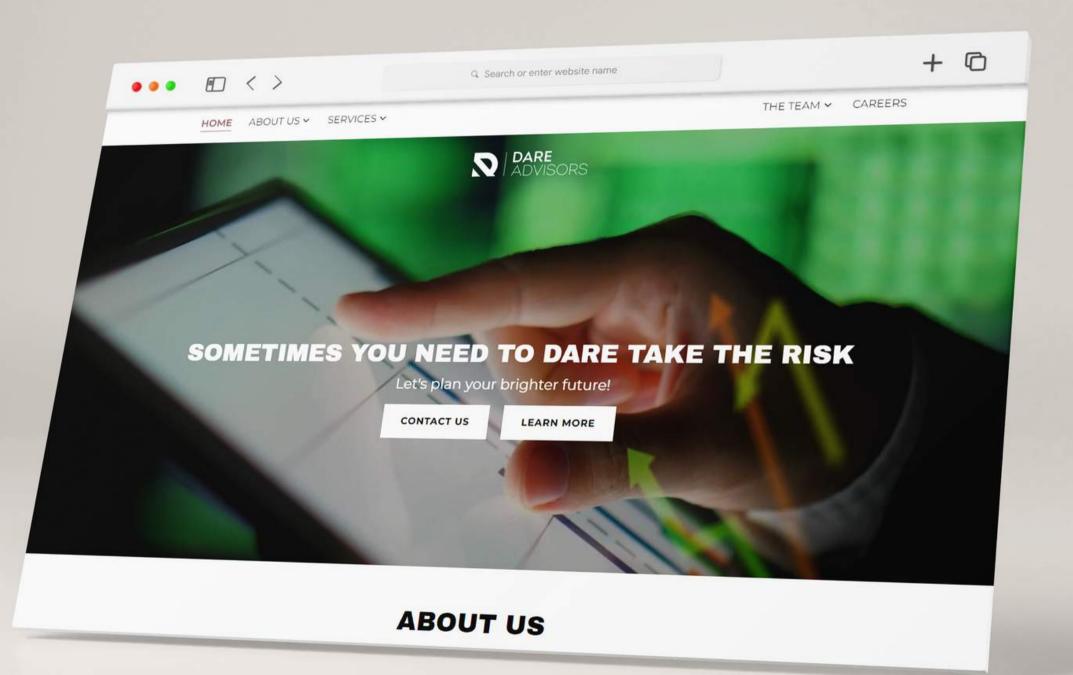








### Website Design I www.dareadvisors.com I Sleek and captivating website design



### **Dare Advisors**

Boutique Financial Advisory Firm



### Ddoesbusiness

By Danielle Hatem

### Location

Beirut, Lebanon

## 02

03 updates.

# Danielle Hatem

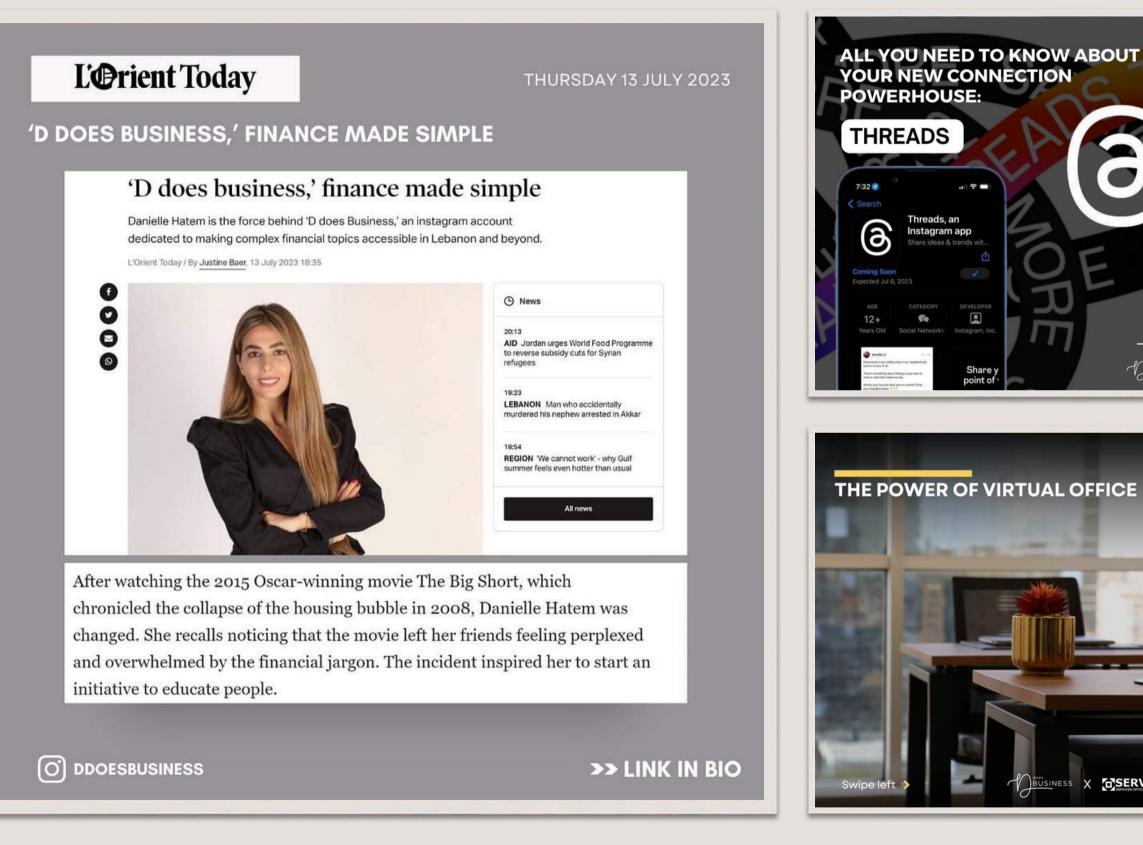
**01** D does Business was launched by Hatem in 2017 as a passion project and gained traction during the economic crisis in 2019 in Lebanon.

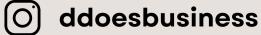
Hatem's Instagram page now boasts nearly 50,000 followers, and her posts are widely shared

She adapted by focusing on real-time economic data for Lebanon and the entire region to address the daily



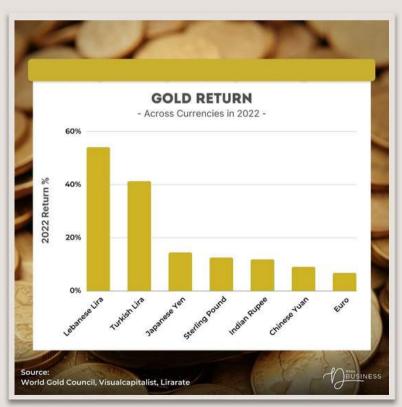
### **Instagram Posts**





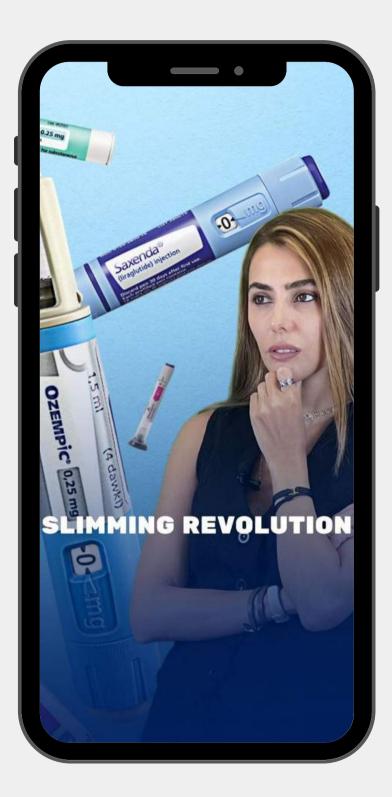


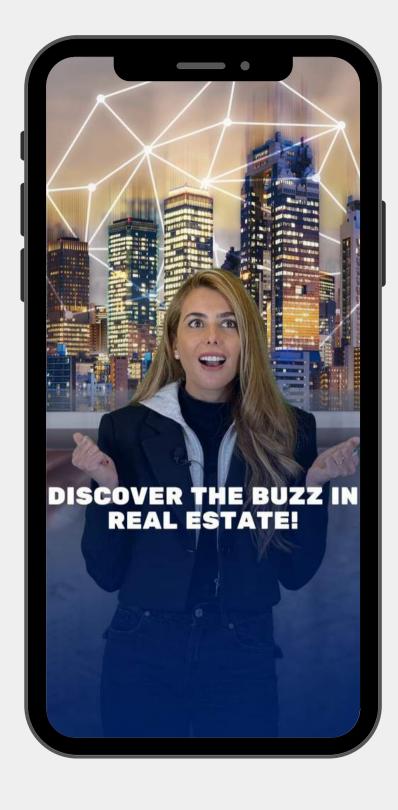












Instagram Reels (Clickable) Economy



### Medonations

Every donation counts

MEDONATIONS

### Location

Beirut, Lebanon

**O1** A Lebanese and French NGO having as a mission to provide medical aid and relief to those in need

# Medonations

**02** They bring hope to communities around the globe

**03** Stay updated on their projects and initiatives by following their social media handles.



### **Instagram Posts**

7TH APRIL 2023

### WORLD **HEALTH DAY**

Health is a state of complete physical, mental, and social well-being and not merely the absence of disease or infirmity

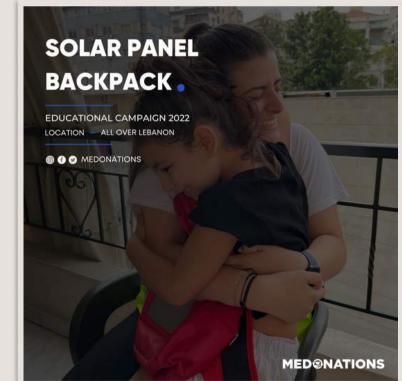












### Instagram Posts







### **Stretch'In** Feel The difference

Location

Beirut, Lebanon

needs and goals.

## 02

03

# Strech' In

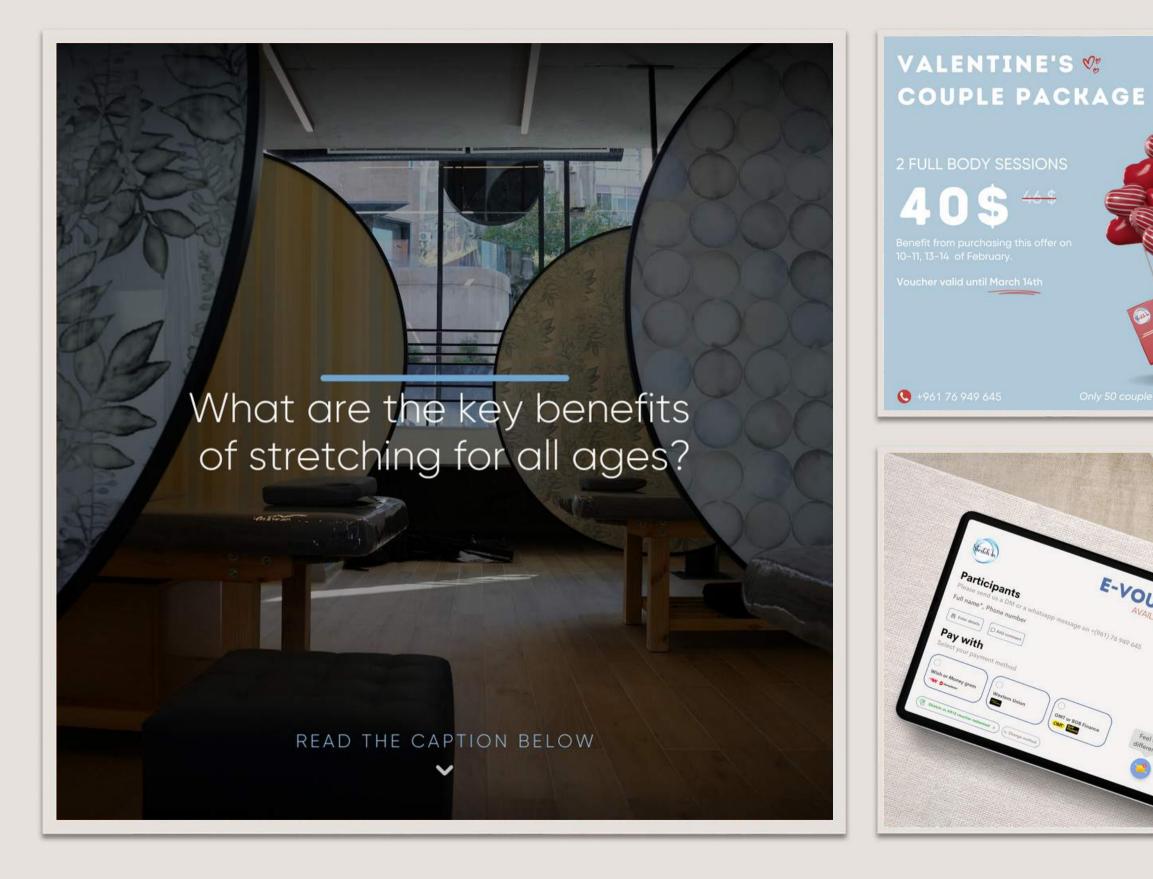
**01** They offer a range of stretching techniques and assisted stretching sessions to cater to your specific

Whether you're an athlete looking to improve performance they have a solution for you.

Experience the difference with every stretch and unlock your full potential with Stretch'in

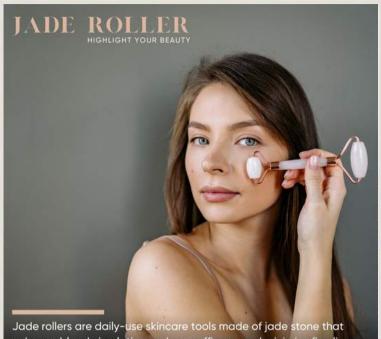


### **Instagram Posts**









Jade rollers are daily-use skincare tools made of jade stone that enhance blood circulation, reduce puffiness, and minimize fine lines and wrinkles when rolled over the face, neck, and under the eyes.





### **MEHE Lebanon**

Ministry of Education and Higher Education

### Location

Beirut, Lebanon

## Mehe Lebanon

- 01
- 02
- 03

The Ministry of Education and Higher Education in Lebanon oversees and manages the country's educational system, from primary to secondary levels and higher education institutions.

It sets educational policies, develops curricula, and supervises public and private schools, aiming to provide quality education and equitable access to all citizens.

The ministry also plays a crucial role in regulating and enhancing higher education standards, fostering partnerships with industry, and promoting inclusivity and access to education for marginalized groups.



### Instagram Posts





O Mehe\_lebanon

# EMAGINE

eMagine UAE Your E-Mobility Partner



### Location United Arab Emirates

01 e-mobility solutions.

## EMagine UAE

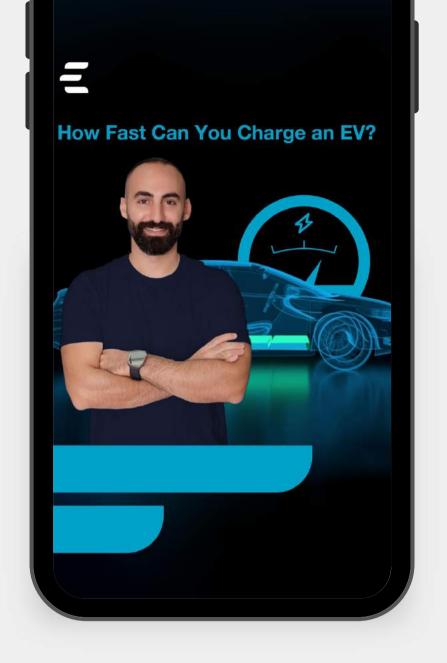
- 02

Emagine is at the forefront of transformative

They have made significant contributions to public infrastructure development, established partnerships with leading OEMs, and continue to innovate with cutting-edge software solutions.

**03** Committed to a greener future, they actively shape the EV ecosystem and are proud contributors to the vision of a sustainable green economy.



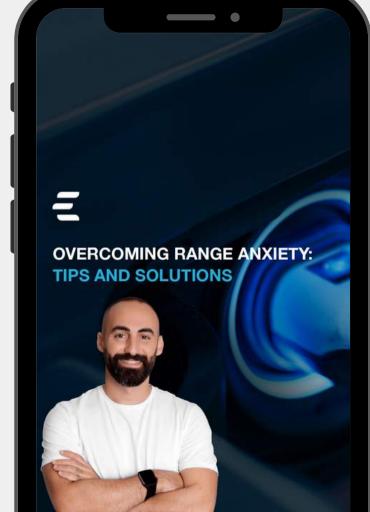


# Instagram Reels (Clickable)

EV Innovation

# <section-header> Navigate the Future of Charging. Introducing Our New Website Imagine.ae Imagine.ae







# Michelle Tueini

Journalist

# Location

Lebanon

# Instagram Posts



\*REELS (Clickable)



# Cirrus Shield™

## **Cirrus Shield**

**CRM** Software

# Location

Paris, France

**O1** They are a leading provider of cloud-based CRM and low-code platform solutions.

**02** They offer various products and services to streamline operations and maximize potential.

**03** Their team of experts delivers the best customer experience, from consultation to support and training.

# **Cirrus Shield**



### **Instagram Posts**







# DR. SANDRINE ATALLAH DR. GAEL BOU GHANNAM

# Metle Metlik

Empower Women's Health



**01** Empower wor support.

# Metle Metlik

**02** Promote reprokentige.

**03** Enable informed decisions for healthier lives.

Empower women's health through education and

Promote reproductive health awareness and



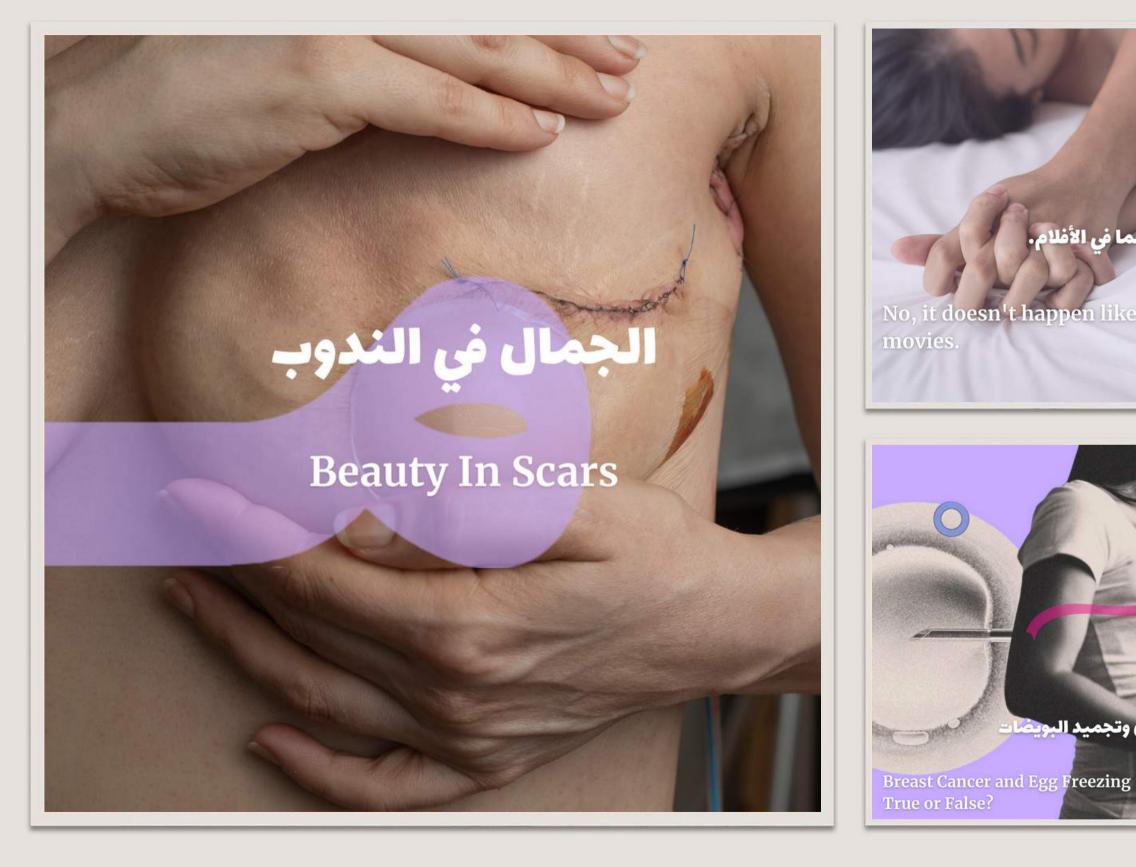


# Video Reels (Clickable)

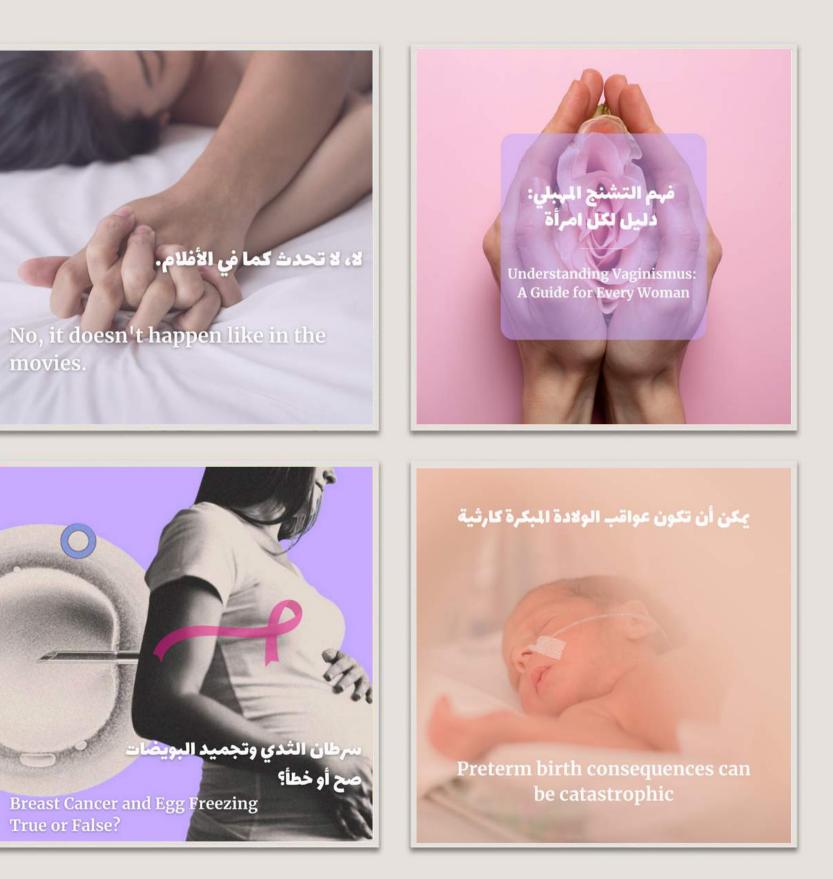
Empower Women's Health



# Instagram Posts







# Website Design

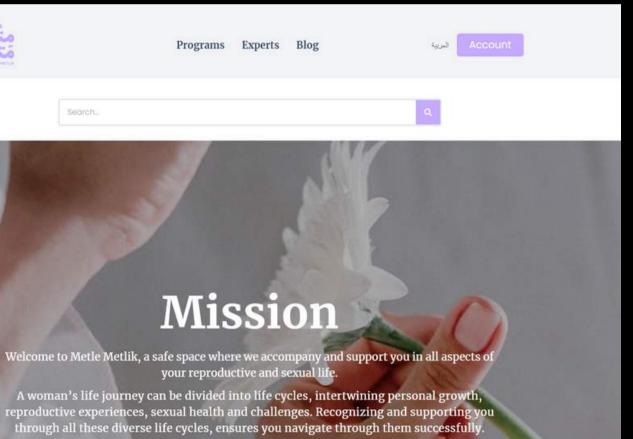
www.metlemetlik.com



متلق متلق

### Metle Metlik

Empower women's health through education and support





# SINGURENI MANOR

**Singureni Manor** Complexe hôtelier



01

# 02

# Singureni Manor

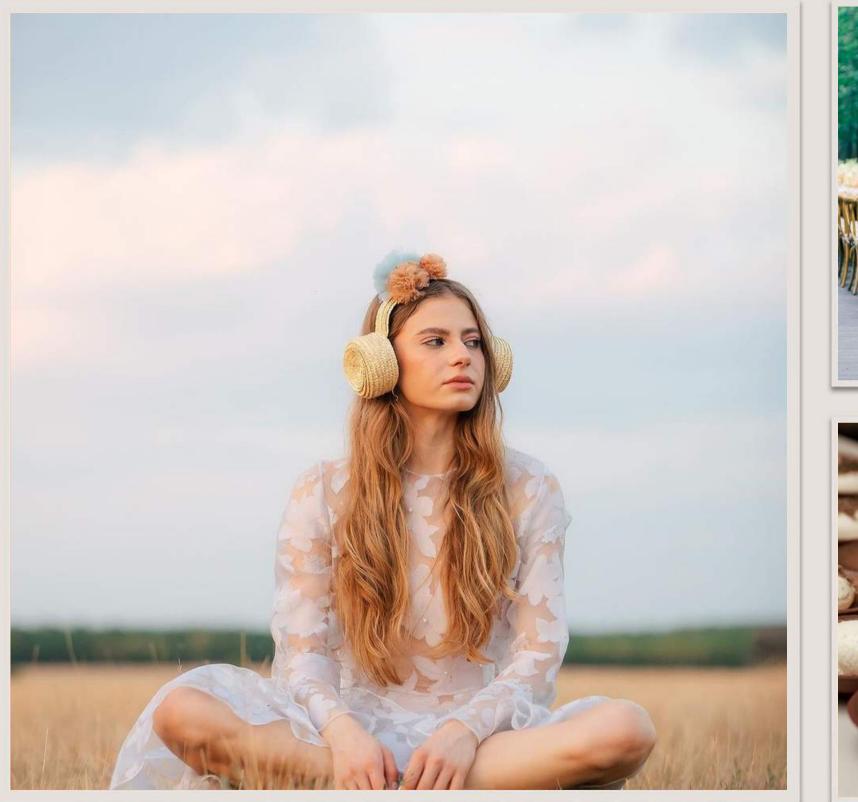
Singureni Manor, offers a unique and heartfelt experience in nature, emphasizing authentic connections with horses and animals.

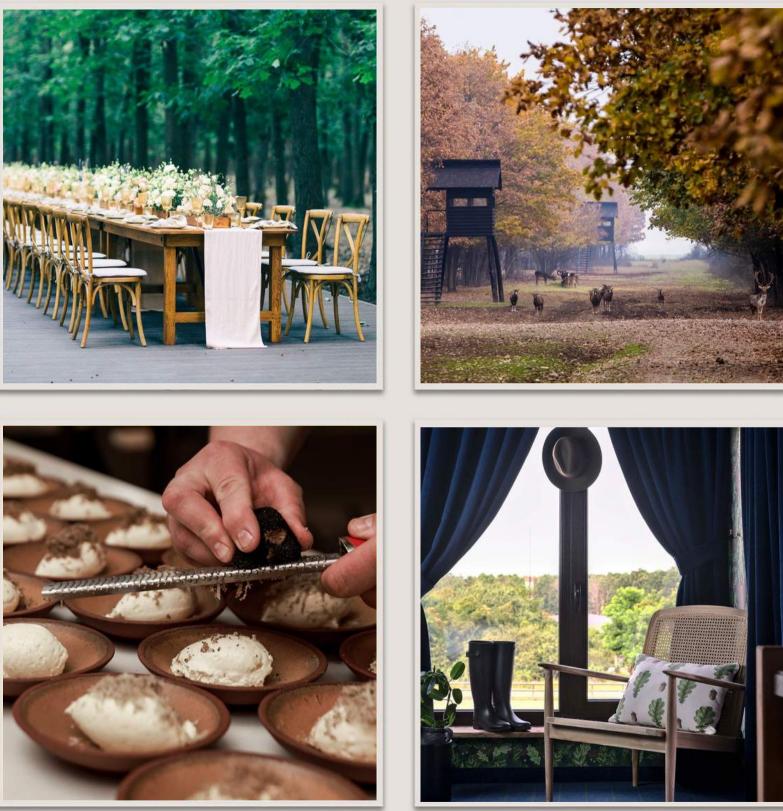
Singureni Manor's goal is to provide guests with elevated and transformative experiences, leaving them inspired, refreshed, and eager to return for more.

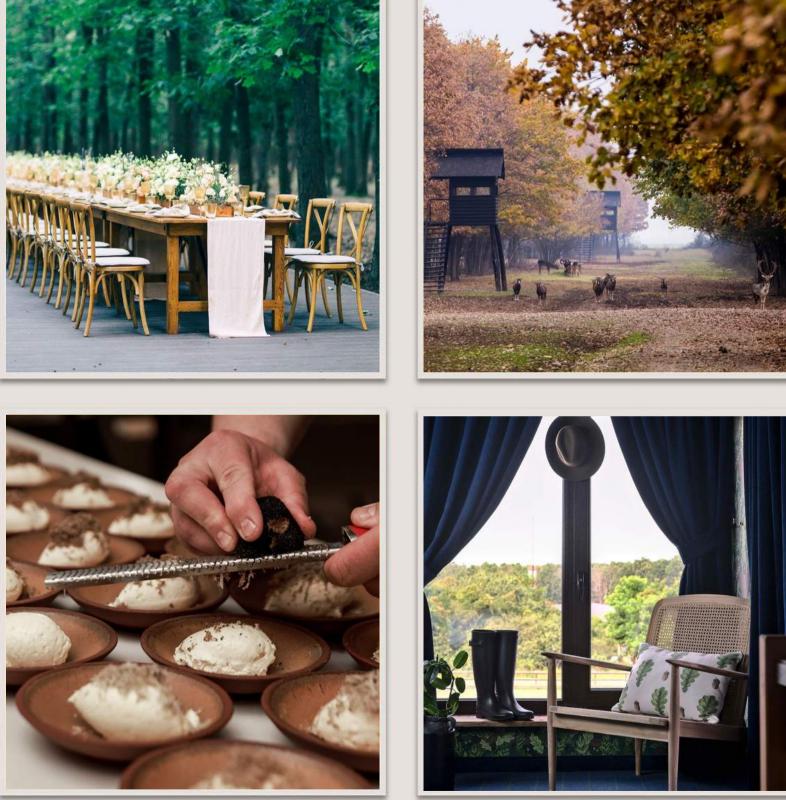
**03** Guided by values: nature and animal respect, authentic relationships, and absolute comfort in natural settings.



# Instagram Posts











# Location

Beirut, Lebanon

**O1** KATALEYA: Upscale fashion with Italian and French influence, founded in 2011 by Carla Hanna.

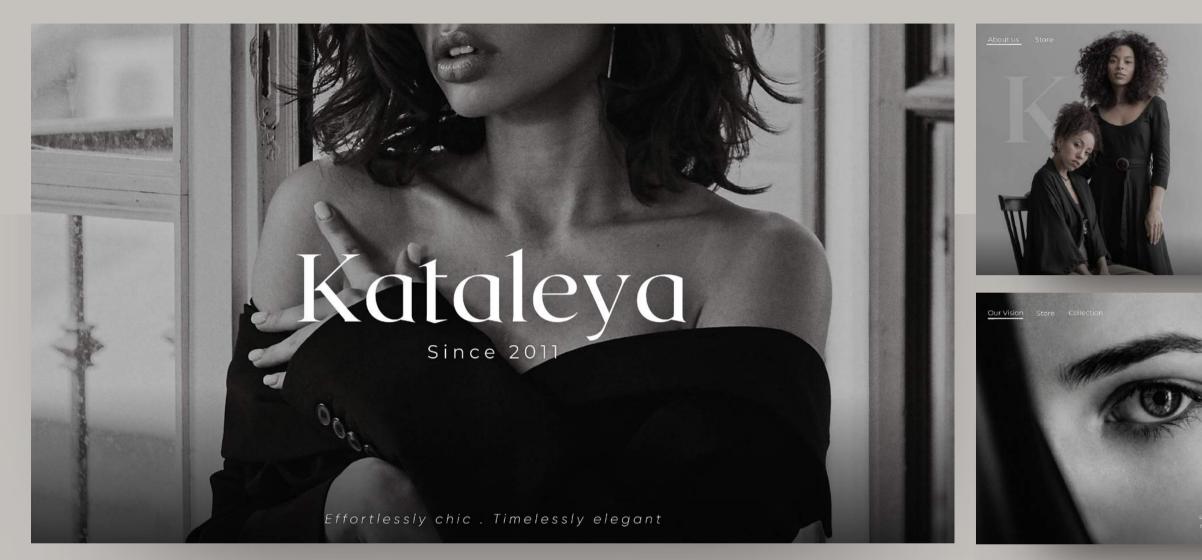
# Kataleya

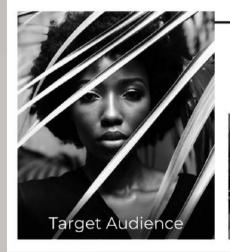
**02** Trendsetting destination offering exclusive brands and a wide range of stylish options for every occasion.

**03** Expanded with a second branch in 2015, catering to Lebanese women seeking a luxurious shopping experience.



### **Brand Portfolio**











They seek exclusive and scahet/cated dothing options that exude elegance and style suitable for a range of events from professional engagements to social gatherings and format affairs. Our esteemed customers demand personalized attention and are committed to revesting in the finest quality garments.



#### Competitive Adv.

Our competitive edge is our carefulty curated collection of Italian and French fashion brands in the mid-range category. We provide personalized service, expert advice, and styling tips to help customers find the perfect outfit for any occasion in-stone events and collaborations with accessory brands set us apart from competitors.





### The Introduction

KATALEYA offers a unique blend of Italian and French fashion, providing an unparalleled upscale women's clothing concept. Founded by Carla Hanna in 2011, KATALEYA quickly became a trendsetting destination known for its exclusive brand mix.

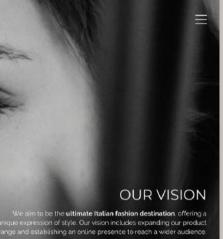
With over 40 European brands. KATALEYA offers options for every occasion, from chic everyday wear to glamorous evening attire. A second, larger branch opened in 2015, continuing KATALEYA's mission to provide fashionable Lebanese women with a luxurious shopping experience.



#### OUR MISSION

Is to curate an **Italian fashion** brand selection that empowers women t feel confident and stylish. We offer expert guidance and create a welcoming and inclusive environment for our valued clientele.







#### Our Products

We provide women's clothing and fashion accessories, ranging from dresses, tops, bottoms, and outerwear to fashion jewetlery, bags, and scarves. **Our collection** features renowned and emerging italian fashion brands, renowned for their quality, style, and craftsmanship, for both casual and formal occasions, catering to diverse customer preferences.



Collaborating with local events and charities will build our brand image and create goodwill. Our sales strategy includes competitive pricing and loyalty recenter to increditive project extension.







# THE BREAST CLINIC

WHERE HEALTH & BEAUTY UNITE DR. CHEBL AZAR

-



# MOBILE APP MOCKUP



### **The Breast Clinic**

Where Health & Beauty Unite



# The Breast Clinic Where Health & Beauty Unite



# Mobile Icon





1

Live Life... Go Healthy and Happy!

Professional medical solutions







**O1** Gemz: A luxury online store for fine jewelry in Dubai.

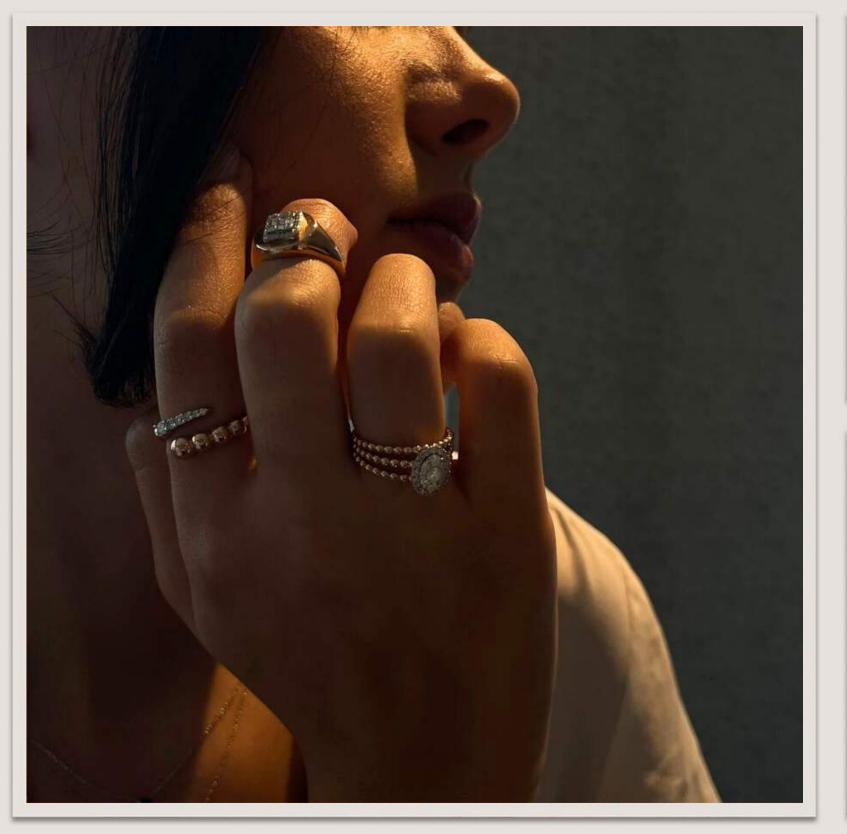
# Gemz

**02** Extensive collection featuring traditional and contemporary designs.

**03** Offers a seamless online shopping experience for luxury jewelry, including diamonds and gemstones.



# Posts Design







# Every piece of jewelry tells a story...

#Quoteoftheday



# Lavender Project

Bangalow



# Location

Kfarmishki, West Bequaa

# Lavender Project

- 01
- 02
- 03

The Lavender Project is your prime destination. Come relax, chill and get back to nature in our little corner of delight and serenity.

The lodge was built in the summer of 2022 using only eco-friendly materials and comfortably accommodates up to 5 persons in a 55 square meter space

Enjoy the full view of Mount Hermon while overlooking a beautiful lavender field from the terrace and BBQ area to make this an unforgettable and wondrous excursion.



### Instagram Posts



Kfarmishki Where time, nature, and culture unite for the best experience.

Want to Relax, Chill, Enjoy Nature or Indulge

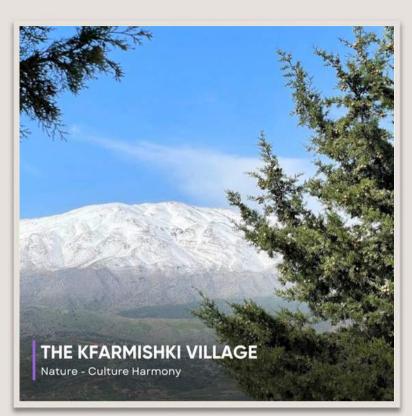




O lavenderprojectlb











# UNITE IN STYLE CREATE CHANGE

**Healing Makers** 

T-Shirt for a Cause



**O1** The **HealingMakers** T-Shirt is a brand of self designed apparel whose entire Profit will be used to provide FREE medical support for families in Lebanon via Medonations NGO

**02** Encouraging Lebanese cloth production and factories.

**03** A movement striving for positive change and impacting all communities.

# Healing Makers

 $\rightarrow$ 



# Healing Makers

T-Shirt for a Cause

# Location

Beirut, Lebanon

# IN STYLE UNITE HANGE







### ARE YOU READY TO TAKE YOUR BUSINESS TO THE NEXT LEVEL?

### **Contact us to learn more**

Socialpulselb@gmail.com

LEBANON - KINGDOM OF SAUDI ARABIA - UNITED STATES OF AMERICA

